



## Preliminary Programme

**September Sunday 9<sup>th</sup> - Building BL27**

**09:30 - Patent Olympiad! [organised by the Patent Olympiad team] - Room BL27.01**

Whole morning

**10:00 - Workshop Session 1 - Room BL27.04**

### **Availability and Reliability of Patent Data**

- 10:00 - Alejandro Roca Campaña, Irene Kitsara, WIPO / Guido Moradei, Quaestio srl  
**Searching Legal Status worldwide in primary sources, the WIPO Patent Register Portal new release**
- 10:55 - Nicolas Cole, GSK  
**Emerging Market Patent Information - a Spotlight on Vendor Coverage and Patent Registers**
- 11:50 - Frederic Baudour, Allnex  
**Patent Search & Analysis: Juggling between Quality and Cost Control**

**Lunch break (facilities available on-site)**

13:30 - Registration of participants

### **Session 1**

14:00 - **How to Use Search Tools effectively: Humans and beyond?**

**1a. Providers panel, open discussion with public [organised by SIPIG] - Room BL27.01**

Chairman: *to be announced*

- Panelists: *to be announced*

**15:30 - Visit the Providers' Exposition and posters - Coffee break**

16:00 (simultaneous sessions 1b and 1c)

**1b. Users & Providers joint case studies - Chemistry/Biotech [organised by BPIP] - Room BL27.01**

Chairman: Paula Juckes, BPIP

- Richard Aarnoudse, Royal DSM NV with Anna Maria Villa, PatentSight GmbH  
**Biotechnology in Human Nutrition and Animal Nutrition**
- Klaus Walden, Clariant Produkte (Deutschland) GmbH with Paul Peters, ACS International (CAS)  
**Precise searching for vaguely defined chemical compounds – what every searcher should know**
- Bart van den Hazel, CoBrA-IP with Eric Sergheraert, Darts-IP  
**Added value of the Darts-IP litigation database for analysing the freedom-to-operate situation for a new drug**
- Pieter Muntendam, G3 Pharma with Bob Stembridge, Clarivate Analytics  
**Patent Searches for Early Stage Biopharmaceutical Companies – Case Study of Pharmaceuticals Targeting Galectin-3**

16:00 (simultaneous sessions 1b and 1c)

### 1c. Users & Providers joint case studies - Engineering *[organised by BEPIUG] - Room BL27.04*

Chairman: Sander De Vrieze, BEPIUG

- Manuela Popescu, ASML The Netherlands with Linus Wretblåd, IPScreener  
**Automated searches; threat or opportunity?**
- Massimo Barbieri & Filippo Silipigni, Politecnico di Milano with Audrey Dayon, Questel  
**CO2 capture and storage technologies: an overview based on patent literature**
- Dirk Rattat, Umicore with Jochen Lennhof, Minesoft  
**Implementing an effective IP Knowledge Management Solution**
- Alexander Giesen, Varidian GmbH with Manish Sinha, Gridlogics  
**Beyond Features - Effective and Efficient Patent Search with PatSeer**

18:00 - Welcome Ice Cream! - *Exposition room, building BL27*

## *September Monday 10<sup>th</sup>, Aula Magna Carassa Dadda, Building BL28*

08:30 - Registration of participants (continued)

09:00 - Welcome from Politecnico di Milano

### **Session 2** – *[organised by the CEPIUG Board]*

#### **Users Groups, Patent Offices & Patent Information Quality**

Chairmen: Aalt van de Kuilen, Linus Wretblåd, Muriel Bourgeois, CEPIUG

#### **CEPIUG - the Confederacy of European Patent Information User Groups 2008-2018**

Establishment - Aalt van de Kuilen (CEPIUG First Chair)

Development - Linus Wretblåd (CEPIUG past Chair)

Current and future steps - Muriel Bourgeois-Tassanary (CEPIUG Chair)

- Gerard van der Ligt (Philips, PDG Chair)  
**PDG - the Patent Documentation Group view**
- Martha Yates (Monsanto, PIUG Chair)  
**PIUG - the Patent Information User Group view**

10:30 - Visit the Providers' Exposition and posters - Coffee break

- Alejandro Roca Campaña (WIPO - Senior Director Access to Information and Knowledge)  
**WIPO - the World Intellectual Property Organisation view: recent developments**
- Richard Flammer (EPO - Principal Director Patent Information and European Patent Academy)  
**EPO - the European Patent Office view**

### **Session 3**

11:40 - From Education to Qualification

#### **3a. QPIP Certification: let's start!** *[organised by the ISBQPIP Supervisory Council]*

Chairman: Bettina de Jong, ISBQPIP Supervisory Council Chair

- **The International Standards Board for Qualified Patent Information Professionals (ISBQPIP)**  
Speakers: Bernd Wolter, Susanne Hantos, Bart van Wezenbeek (ISBQPIP Supervisory Council)

### 3b. Training & Education: is it time to have a full path to the pros? *[by the CEPIUG Training & Educat. WG]*

Chairman: Gaetano Cascini, Politecnico di Milano

- **Higher Education, current opportunities and future needs**  
Daniel Shalloe, European Patent Office, Head Training Department  
Antoine Dintrich, IEEPI - Institut Européen Entreprise et Propriété Intellectuelle, General Director  
Aalt van de Kuilen, Trainer at GO opleidingen

#### 13:00 - Visit the Providers' Exposition and posters - Buffet Lunch

### Session 4 – *[organised by CFIB]*

#### 14:30 - Patent Information Organisation & Beyond

Chairman: Frederic Baudour, CFIB

- Susanne Hantos, Davies Collison Cave  
**Who's responsible for inaccurate search results? Is it the source, the searcher, or the stakeholder?**
- Jane List, Extract Information Ltd / Philippe Bodart, Total / Frederic Baudour, Allnex  
**Outsourcing in patent information from user & provider perspectives: threat or opportunity?**
- Bodil Hasling, Danish Patent Office  
**Communication between client and searcher: a pivotal part of the process to produce a quality search**

#### 16:00 - Visit the Providers' Exposition and posters - Coffee break

- Colin McCarney, Chem-Bridge Consulting  
**Life after death: Establishing a successful Information Research Consultancy**
- Facilitator: Samuel Hutsebaut, SNF Holding Company  
**Roundtable: Patent Information Professionals' carrier: Genetics, evolution and mutation**  
Gerard Van der Ligt, Philips Intellectual Property & Standards  
Colin McCarney, ChemBridge Consulting  
*Other panelists to be announced*

#### 19:30 - Anniversary Party at Palazzo dei Giureconsulti (Piazza dei Mercanti, 2)

- **Patent Olympiad Award Ceremony**

**September Tuesday 11<sup>th</sup> – Aula Magna Carassa Dadda, Building BL28**

### Session 5 – *[organised by WON]*

#### 09:00 - Patent Information Old & New Issues

Chairman: Bettina de Jong, WON

- Alberto Ciaramella, IntelliSemantic  
**Linked patent data: opportunities and challenges for patent professional searchers**
- Burkhard Schlechter, Austrian Patent Office  
**AI in the quest for an easier search**
- Simon Dewulf, Imperial College, London  
**BIG Patent DATA driven Innovation Logic: a research methodology for fast-tracking and automating innovation engineering.**
- Corinne Le Buhan, IPStudies SARL

**On the relevance of deeper patent office register information for reporting to CEOs and investors – Biotech case studies**

- Frank Verbeke, NV Bekaert SA  
**Patents and Trademarks, a source of business opportunities.**
- Joakim Isaksson, Philips  
**Practical implications of patent families on patent analytics and competitive intelligence**

**13:00 - Visit the Providers' Exposition and posters - Buffet Lunch**

**Session 6 – [organised by AIDB]**

**14:00 - Patent Information World & Unmissable Final Remarks**

Chairman: Guido Moradei, AIDB

- Sakae Nakamura & Jo Sagawa, Asahi Kasei  
**IP landscape that contributes to business strategy through IPL activities in Asahi Kasei**
- Stephen Adams, Magister Ltd  
**W(h)ither the patent information professional - direction or destruction?**
- CEPIUG Board  
**Acknowledgments & Conclusions**

To Follow:

**16:00 - Workshop Session 2 - *Room BL27.04***

***Not just patents, for a broader approach to information***

- 16:00 - Luca Falciola, Droia Oncology Ventures  
**Pharma & Biotech Patent Searching in Public Scientific Databases**
- 16:45 - Marie-Pierre Vidonne, Innovea  
**Non Patent Literature and Open Access**

***Parallel workshop - Room BL27.05***

- 17:00 - Filippo Silipigni, Fondazione Politecnico di Milano  
**Patent Information Basics (in Italian)**

Workshop for students, researchers and young start-uppers - THEOREM project by Fondazione Politecnico di Milano, Politecnico di Milano - TTO, Polihub start-up District  
Contact: [filippo.silipigni@polimi.it](mailto:filippo.silipigni@polimi.it); more info on <http://www.polihub.it/>

**Side events:**

Sunday 9<sup>th</sup>, 19:00 hrs - CEPIUG Meeting

Tuesday 11<sup>th</sup>, 16.00 hrs - AIDB Meeting

For info: CEPIUG website [www.cepiug.org](http://www.cepiug.org) – Email [secretary@cepiug.org](mailto:secretary@cepiug.org)