

## Patents: a tool to promote innovation.

Venue: Sala Auditorium, Palazzo della Regione, Piazza de Ferrari 1, Genova, Italy.

Date: October 26<sup>th</sup> 2011

Chair: Manuela Arata, Technology Transfer Officer, Italian National Research Council (CNR)

Official Language: English.

Start	Duration	Content
10:15	15 min	<b>Welcome</b> <i>Manuela Arata, Technology Transfer Officer, CNR</i>
<b>Session I: Introduction to IP landscape</b>		
10:30	75 min	<b>Protecting your ideas</b> <ul style="list-style-type: none"> <li>- Patents - a protection tool</li> <li>- Patentability requirements based on examples</li> <li>- Introduction to the national and international patent grant procedures.</li> </ul> <p><i>Francesca Poggio, Patent Examiner, European Patent Office (EPO)</i> <i>Minna F. Moezie, U.S. Patent Attorney-Advisor, Office of Policy and External Affairs, USPTO.</i></p>
11:45	15 min	<b>Questions &amp; Answers</b>
12:00	45 min	<b>Importance of prior art search - introduction to tools</b> <ul style="list-style-type: none"> <li>- Espacenet®: a database of more than 70 million records</li> <li>- PatFT AppFT: USPTO public search databases</li> <li>- Keyword search</li> <li>- Classification search</li> <li>- Search strategy on selected examples</li> </ul> <p><i>Francesca Poggio, Examiner, EPO</i> <i>Minna F. Moezie, U.S. Patent Attorney-Advisor, Office of Policy and External Affairs, USPTO.</i></p>
12:45	15 min	<b>Questions &amp; Answers</b>
13:00	90 min.	Lunch

**Session II: National and International patent grant procedures.**

14:30	45 min	<p><b>European and U.S. patent grant procedures: similarities and differences</b></p> <p><i>Francesca Poggio, Examiner, EPO</i> <i>Minna F. Moezie, U.S. Patent Attorney-Advisor, Office of Policy and External Affairs, USPTO.</i></p>
15:15	20 min	<p><b>Focus on the recently signed America Invents Act</b></p> <p><i>Minna F. Moezie, U.S. Patent Attorney-Advisor, Office of Policy and External Affairs, USPTO.</i></p>
15:30	15 min	<p><b>“Professor privilege” in Italian law: an outline</b></p> <p><i>Massimo Desiderio, Italian Lawyer</i></p>
15:45	15 min	<p><b>Questions &amp; Answers</b></p>
16:00	15 min	<p><b>Coffee break</b></p>
16:15	60 min	<p><b>Selected examples on European and U.S. patent grant procedures</b></p> <p><i>Francesca Poggio, Examiner, EPO</i> <i>Minna F. Moezie U.S. Patent Attorney-Advisor, Office of Policy and External Affairs, USPTO.</i> <i>Emma Montevocchi, European Patent Attorney, Cantaluppi &amp; Partners</i></p>
17:15	15 min	<p><b>Questions &amp; Answers</b></p>
17:30	10 min	<p><b>Closing remarks</b></p> <p><i>Cino Matacotta, Responsabile servizi T.T. ufficio PSC, CNR</i></p>